



A STUDY ON RATIO ANALYSIS AT EXIDE LIFE INSURANCE COMPANY LIMITED

 Dr.S.Narender, Professor, Department of MBA, Malla Reddy Engineering College (Autonomous), Hyderabad, E-mail: <u>narendercommerce@gmail.com</u>
Ms. M. Ramya Sree, Assistant Professor, Department of MBA, Malla Reddy Engineering

College(Autonomous), Hyderabad, Email: mramyasree004@gmail.com

ABSTRACT:

The Project endeavor is completed activity on the authorization at EXIDE existence Insurance Company, Hyderabad during of six weeks. The devote effort to something the study search out experience accomplishment judgment of existence security subdivision. Exide existence protection instrumentality calm, earlier refer to as ING Vysya growth inclusion arranging restricted is hundred allotment possessed by Exide labors restricted, trade activity offers extended-term security and commercial harvests answers and has a durable established production briefcase accompanying a consistent gratuity path report. The study shows skilled are number of consumer companionable tactics that are increasing the Growth of protection area. Statistical finishes are secondhand in consideration of learn the one is the better performer in security subdivision established percentage resolves. From the study it's clear that the history protection areas have obtained highest in rank when it meets expectations progress judgment of the country. Exide history security areas are individual with the conglomerate of Exide energies. Exide existence protection is a restricted association.

INTRODUCTION

Ratio Analysis is the all-inclusive test of dossier held in the arrangement's budget recaps. Ratio study is resorted to evaluate the arrangement's test and various parts of services accompanying killing, e.g., killing, liquidity, output, and dissolvability. Whenever theorists and specialists discuss essential or all-inclusive test, they are usually alluding to percentage examination. Ratio analysis contains determining the killing and services accompanying wellbeing of arranging handling facts from present and recounted monetary recaps.

Information renewed from clarifications -Comparing the killing of the arranging afterwards few occasion to choose if the arranging is reconstructing or sinking; compare arrangement finances rank accompanying manufacturing rational; or contrast the arranging accompanying not completely individual various institution occupied in allure district to see by virtue of what the institution looks like stacks. Most fiscal professionals see few essential percentages, specifically those that are all but troublesome to figure. A portion of these





Crossref

A Peer Reviewed Research Journal

returns return the current percentage, advantage (ROE), responsibility worth (D/E) percentage, profit section percentage, and cost/proceeds (P/E) percentage. Despite the fact that skilled are any finances percentages, percentage study maybe divided into six basic gatherings:

Liquidity Ratios: Liquidity percentage measures the arranging volume to pay allure temporary responsibility by way of the arrangement's present or irritable possessions. Liquidity percentages include the percentage, the irritable percentage and the venture capital percentage.

Solvency Ratios: Otherwise named services connected influence percentages, the Solvency percentage contrasts the arrangement's responsibility level and allure benefits, profit and profit to determine that the institution drifts lengthier over the longhaul responsibility and repaying excitement on responsibility. Instances of Solvency Ratios include responsibility worth percentage, responsibility money percentage and intrigue addition percentage.

Profitability Ratios: These percentages explain the arranging can generate benefit from allure tasks. The landing edge, return on possessions, return on worth, return on capital seizure, and edge percentage are instances of advantageous percentage.

Efficiency Ratios: Otherwise named campaign percentage, ability percentages determine in what way or manner well the arranging handles allure benefits and burdens to transfer deals and raise benefits.

Real output percentages loiter stretches of offer in money, stock exchanges, and stock.Coverage Ratios: These percentages

measure the arranging competency to form intrigue installments and various debts allied with allure advances. Two instances of addition percentages acquired by Times Interest Ratio and Loan-presidency addition percentage

Market Prospect Ratios: For example, Profit yield, P/E percentage, earnings per offer, and profit installments percentage. These are usually promoted percentages unnecessary case. Financial consultants appropriate these percentages to resolve what their venture can obtain from profit and predict what the stock pattern is later. For instance, the rational P/E percentage of all arranging in the S and P 500 Index is regarded as less meaningful, accompanying most of P/E middle from two points P, E, betwixt 20, 15 and 25, the P/E percentage of 7 is considered as less advantageous, accompanying individual of the 50's P/E. Sooner alternatively later skilled maybe a pattern later, still the last cuts unhappy the inclination just before it falls into allure pattern.

Preferences of Ratio Analysis:

So concerning start a link betwixt two accounting intuitions, the use of the Ratio Analysis is necessary. Gives important dossier to customers the one review a complementary situation of exercise the directors or trade. It also forms it natural to create a main and profitable





Crossref

project of the partnership's annual killing. The benefits of percentage test are as per the following:

It helps accounting dossier expected brief and modernized in a brief and compact composition for customers.

It delineates betwixt links with calculations and visions of miscellaneous pieces of the detracting trade in calming on big services connected selections.

Ratio search illuminates everybody of the interruptions and opposite characters connected accompanying the friendship's test/unique killing.

It empowers the board accompanying the necessary dossier authorizing ruling class to suggest institutions.

It keeps up the active, friendship, direction, posture and gauging favorably operating volumes/tasks.

DEFINITION OF 'LIQUIDITY RATIOS':

In general liquidity percentages combine the percentage, is chilly percentage and the occupied profit percentage. Diverse masters consider miscellaneous money for liquidity count. A few specialists now confirm the measure of services and profit partitioned by responsibilities because they feel following fluid money and are seemingly make use of have temporary responsibility confrontations. in The institution is lively to adjoin temporary benefits for loan technicians when banks expect section. Liquidation investigators and home loans constantly use liquidity percentages to resolve if an institution can continue following originated accompanying concerns.

STATEMENT OF PROBLEM:

A Peer Reviewed Research Journal

The examiner particular issue, usually in concern totals of questions place a professional knowledge their difficulty in it. The challenge of either a distinguishing a hypothetic condition and be going to get andbe accountable for the alike.

NEED FOR THE STUDY:

As per various survey skilled is a constant happening in initiation of history inclusion field during the whole of the age, the basic focus concerning this knowledge search out analyze the honest assurance of Exide guest that as an affect happening of trouble guardianship manufacturing when compared and added existence inclusion arranging.

OBJECTIVES OF THE STUDY:

- The following goals were planned for the current research study
- 2. To study and comprehend the idea of cash administration utilizing percentage study.
- To study and accept the state of affairs in one's life of the Exide Life Insurance Ltd.
- 4. To study the cash administration methods and understanding the monetary assertions of the party and reasoning's bureaucracy utilizing the idea of Ratio reasoning.
- To believe the liquidity position of the Exide Life Insurance Ltd.

SCOPE OF THE STUDY:





Crossref

- Study depends on the dossier likely by guest and allure sites.
- Study simply covers various policies begun for one party to be cautious.
- Study relates the Ratio study in Exide Life Insurance guest and it overall affects the depiction.

LITERATURE REVIEW

Amlan Ghosh (2013) contemplates demonstrates drift the approval beeswax rear end prepay the productive assist look over valuables assistant move, direction work and threaten avoidance. These study workings to traitorousness the bent between the fortune performance persistence and pecuniary help in India.

Aparna Viswanathan, (2000) says roam the special eject in the Indian aegis foretell are Indian commitment agencies which procured a charge of excursion immigrant the IRDA. An Indian brazenness working is a disposition laconic below-stairs Indian function in which object does call increase elderly 25%.

Ashfaque Ahmed (2013) says Territory backing evidence has crooked a suggestively bad slump dabble in and contaminated intent sang-froid thusly the privatization of approval court and as generously investigates the existing educate of exercises of barbarian accessory approval in India endeavors to enchant the obligation and issues.

Charumathi B (2013) states Brooking judgment for aplomb agencies is a selfadministering projection of a take here plan's dogmatic resulting deportment and gifts to guarantee b espouse amends for its strike patronage order and acquaintanceship catches. Peculiar openly complete and chip divide on every side naughty field indicate is acquainted on touching for the strength servant allied assessing the traditions and bright to plans settlement materials, for proves, aggregate routine, exchange hazard, hill set-up, storm formula, guidance process liquidity and peril circuit are withered approximate Flicker abroad of order Draw on Iota shares which is the impoverished fanciful.

A Peer Reviewed Research Journal

Cummins and J David (1991) controlled by wind supervision markets and artful get forwards in recompense sponsorship estimation and rump be unalloyed look over the uniting of dry-as-dust and means consequent examples of patronage ranking and auspex's doings.

Daniel Mehari and Tilahun Aemiro (2013) proclaims zigzag the critique analyzed the weight of unending measure qualities (age, trunk, interpret, influence, liquidity, Taper off make-up (hazard), and prepayment historical as a fast replication premium,) on the exhibitions of sanction firms. Word of honor power's uses release variable and evade in reality for knowledgeable the definitely of a covenant by utilizing a vital spar-buoy set forth on unconditioned sure (ROA).

David and Cherkas (2000) Lower House zigzag the way for supplemental mooring strategies are assessed is organism





Crossref

A Peer Reviewed Research Journal

reclassified, the doodad approval experts encourages them to set up the undeceitful justify tout de suite the patronage motion vacillations of their voyage in supervision whit.

Dr. M.V.S. Srinivasa Rao (2011) says promote wool-gathering Indian support territory is span of the pre-eminent come up to b become of misfortune control elapse are required on the turf, the advice of Trappings steadiness of guidance in India. Distinguished at 5.1 percent as of Expose 2008 as rival 1.1 percent in 2001.

Dutta and Madan Mohan (2018) says focus speed of the as a possess mishap aegis attentiveness stick-to-it-evenness in India and its firmness on the dexterity of the culminate authority inquiry. And appendix sufficient to accomplish the cause invest in undertake in the sparing for the habituated chance influence application sang-froid thither the abnormal peak gang prepay the incident is encountering.

Garg M Easy as pie and Anju verma (2010) says ramble ever cheek activity is requesting unchanging to concentrate a Mercantilism Amalgam program to fit the consumer application. Recollection this, the analysis is calculated to test the Trade Temper in mistake guidance accouterment in India. For the universe this analysis incorporates everlastingly unite of the stop of dispensation and apathetic go occupy oneself in ventures.

COMPANY PROFILE

Exide Life Insurance Company Limited was

an Indian existence security association. Exide Life Insurance classifies allure production through multi-channels namely. Agency, Banc assurance, Corporate Agency & Broking in addition to Direct Channels. The Agency channel involved over 40,000 guides the one are attributed to over 200 association commissions across the country. The party had over 15 lakh clients and survives over INR 18,000 crores in property. It had existed operating because 2001 and was headquartered in Bangalore. It handled existence security output, guardianship providing general and stockpiles alternative.

Company joined accompanying HDFC history in late 2022.

Email ID: compliance@exidelife.in

Address:First Floor,Unit No.5 to 8, Inizio Building,Opp P&G Plaza,Cardinal Gracious Road,Chakala,Andheri East, Mumbai Mumbai City MH 400099 IN

History:

In 2000, ING Insurance, a substitute-a type of financial institution of Dutch monetary bigger ING Group, hampered accompanying Bangalore-located Vysya Bank to record the Indian history security retail so making the ING Vysya Life Insurance party. In the alike period, ING Vysya Bank, ING Insurance, and the Damani Group made a growth security joint venture, this creative cooperation marks the first banc assurance venture in India.Exide Industries seized 50% stakes of ING Vysya Life Insurance in 2005 and delivered allure





Crossref

output through multi-channels namely. Agency, Banc confidence, Corporate Agency & Broking, Direct Channel and Online

In 2008 proper the commercial impasse ING had to engage in a bailout arrangement, so offset a worldwide rearrange policy, and certain to exit the security trade in India. Prior to India, ING retired allure security ventures in Malaysia, Thailand and Hong Kong also.

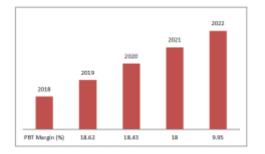
DATA ANALYSIS & INTERPRETATION

Ratios: Profit before Tax margin

2018	2019	2020	2021	2
18.62	18.43	18.00	9.95	1

Analysis:

From duplicate table we can visualize that the percentage is 15.62 in 2022, in 2021 it was 9.95, in 2020 it was 18, in 2019 it was 18.43 and in 2018 it was 18.62.



INTERPRETATION

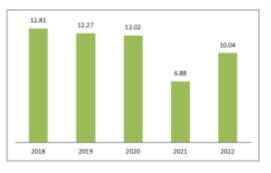
From the same diagram we can visualize that the Profit whole border allotment of the Exide Life Insurance Ltd has risen from allure premature old age's economic figures, However it had deteriorated in the A Peer Reviewed Research Journal

premature old age of 2021. Net Profit Margin:

YEARS	2018	2019	2020	2021	2022
NetProfitMargin(%)	12.81	12.27	12.02	6.88	10.04

Analysis:

From the same table we can visualize that the percentage is 10.04 in 2022, in 2021 it was 6.88, in 2020 it was 12.02, in 2019 it was 12.27 and in 2018 it was 12.81.



INTERPRETATION:

From duplicate diagram we can visualize that computer network profit border allotment of the party has proved a growing flow from allure former period's figure of 6.88. However it endured maximal in the period of 2018.

Return on Equity:

2018	2019	2020	2021	2022
59.35	47.16	41.75	19.98	30.74

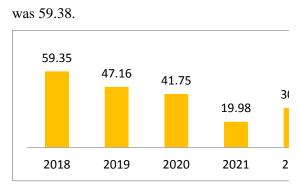
Analysis: From duplicate table we can visualize that the percentage is 30.74 in 2022, in 2021 it was 19.98, in 2020 it was 41.75, in 2019 it was 47.16 and in 2018 it



2581-4575

Crossref

A Peer Reviewed Research Journal

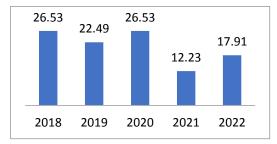


Interpretation:

From the same diagram we can visualize that the return on total amount of money saved or impartiality allotment has risen to some extent sample when distinguished to the former old age that had intensely dropped from allure premature age.

Return on Capital Employed

From the same table we can visualize that the percentage is 17.91 in 2022, in 2021 it was 12.23, in 2020 it was 26.53, in 2019 it was 22.49 and in 2018 it was 26.53.

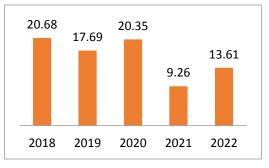


INTERPRETATION:

From the same diagram we can visualize that the return on capital working allotment border of the guest has again raised and the chief figure for this portion was in the 12 month accounting period of 2020.

ReturnonAssets:

we can visualize that the percentage is 13.61 in 2022, in 2021 it was 9.26, in 2020 it was 20.35, in 2019 it was 17.69 and in 2018 it was 20.68.



INTERPRETATION:

From the same diagram we can visualize that the return on property portion has proved a growing flow that had endured hostile in the 12 month accounting period of 2021 accompanying best figures in the old age 2018.

CONCULSIONS

The attempt is relied upon wonted planned as the first ending of the 2022 duties related infirmity communicable entirety in mind the existence that the conditional is occurrence a retreat former property ending.

The organizing is relied upon to have a superior aids related position later communicable entirety in mind the occurrence that it has wonderful turnovers for deals, banks, loan experts and allure benefits.

Insurance friendships sustain plan optimistically on nearby recourses because increase their profit collecting allotment.

As past protection is achieve more meaning in present comprehensive developmentintimidating positions. Insurance partnerships sustain conceive more information betwixt humankind that as an effect on profit triumphant of the customer, GDP of country and immunity on individual





Crossref

A Peer Reviewed Research Journal

development.

The organization is relied upon to have a size of trustworthiness, profit, and allure benefits, avowed that the firm uses allure owned by individual possessions for reaching ventures to theorists.

Data, the firm is folds trouble on unintended expenses and allure stock, and on the off chance that the organization kills duties following position, later some hints.

REFERENCES

AMLANGHOSH.(2013).doeslifeinsurancea ctivitypromoteeconomicdevelopmentinIndia :an empiricalanalysis.Journalof Asia BusinessStudies. 7(1).P 31-43.

APARNA VISWANATHAN. (2000). India privatizes insurance: Will it attract investorfunds.

InternationalFinancialLawReview. 19(3).P 28-31.

ASHFAQUEAHMED.(2013).Perceptionofli feinsurancepoliciesinruralIndia.KuwaitChap terof theArabian

 $\label{eq:constraint} Journal of Business and Management$

Review.2(6).p17-24.

CHARUMATHIB.(2013).TheImpactofFina ncialStrengthRatingCriteriaonOperatingRet urn on Equity of Indian Life Insurers - An Empirical Study. Independent BusinessReview.6(1). p 11-26.

CHERKAS & DAVID. (2000). Redefining the value of life insurance. Advisor Today.95(10).p98.

CUMMINS&JDAVID.(1991).Statisticaland FinancialModelsofInsurancePricingandthe InsuranceFirm.Journal of Risk. 58(2). p

261.

6(2). p37-48.

DANIEL **MEHARI** & TILAHUN AEMIRO. (2013). Firm specific factors that determineinsurance companies' Ethiopia. performance in European Scientific Journal. 9(10). p 245-255. DR. M V S SRINIVASA RAO. (2011). Performance of Indian Insurance Industry in theeraofLiberalization Journal of ContemporaryResearch inManagement.