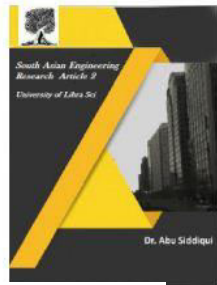




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## ASSIMILATE CUSTOMERS BEHAVIORS FOR EFFECTIVE LOAD FORECASTING

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### Abstract:

Load forecasting has been profoundly examined due to its basic job in Smart Grid. In current Smart Grid, there are different kinds of clients with various vitality utilization designs. Client's vitality utilization designs are alluded as client practices. It would significantly benefit load forecasting in a lattice if client practices could be considered. This paper proposes an inventive strategy that totals various sorts of clients by their identified practices, and afterward predicts the heap of every client bunch, to improve load forecasting precision of the entire matrix. Space Continuous Conditional Random Fields (SCCRF) is proposed to adequately recognize distinctive client practices through learning. A progressive grouping process is then acquainted with total clients as per the identified practices. Inside every client group, a delegate SCCRF is fine-tuned to anticipate the heap of its bunch. The final heap of the entire lattice is gotten by adding the heaps of each bunch. The proposed strategy for load estimating in Smart Grid has two significant points of interest. 1. Learning client practices improves the expectation precision as well as has a low computational expense. 2. SCCRF can successfully show the heap determining issue of one client, and all the while select key highlights to distinguish its vitality utilization design. Tests led from alternate points of view show the upsides of the proposed load determining strategy. Further conversation is given, showing that the methodology of learning client practices can be reached out as a general system to encourage dynamic in other market areas.

IndexTerms:Load Forecasting, Customer Behaviors, Continuous Conditional Random Fields, Sparse CCRF, Demand Prediction.

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### I. Introduction:

Load forecasting aims to predict the energy demand of customers under the influence of a series of factors, such as time, price and weather conditions. Load forecasting can benefit Smart Grid in several aspects. Accurate load forecasting helps to determine the amount of energy to produce, thus to improve the efficiency of energy usage and keep the grid away from the risk of too much surplus energy. Brokers in Smart Grid

markets rely heavily on load forecasting to make decisions on how much energy to purchase, in order to keep a good supply-demand balance and make more profit. This study focuses on short-term load forecasting, i.e. Prediction of hourly power demand over the next 24 hours of a smart grid with various types of customers. Formally, the input data  $X = [x_1; x_2; \dots; x_n]$  is a  $n \times D$  matrix, representing  $n$  steps and  $D$  features in each step. The output  $y$  is a  $n$ -dimension vector,

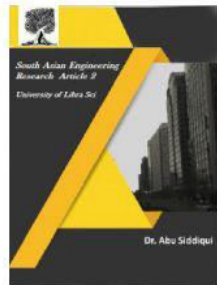


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corresponding to  $n$  hourly power usages. The input feature  $X$  is shared by all customers, and is predicted by the learned model. The most widely used short-term load forecasting is to predict the hourly power usage in the coming 24 hours [24]. Therefore, time step  $n$  is set as 24 in this study. In current Smart Grid, there have been various types of customers with different energy consumption patterns, which brings great challenges to accurate load forecasting of a grid system. Customer's energy consumption patterns under the influence of a range of factors (such as time and weather conditions) are defined as customer behaviors. The complexity of customer behaviors come from two aspects: vast types of customers and irregular behaviors of each customer type. In Smart Grid, the concept of "customer" has been extended to include not only general energy consumers, but also interruptible consumers, consumers with storage capacity and even small renewable energy producers. We give two instances to illustrate the irregular customer behaviors. Example 1: more and more householders have acquired photovoltaic power generation systems, which may lead to variable power usages under the influence of weather factors [10], [40], such as cloudiness and humidity. Example 2: some customers with storage capacity may recharge or supply power according to varying prices at different times of the day (Time-of-Use [33], a pricing mechanism used in Smart Grid markets). Due to complex customer behaviors, traditional load forecasting methods, which model the whole grid or a particular customer, face challenges to precisely forecast the load of a grid. Intuitively, if customers with similar behaviors could be aggregated into groups, the predictions towards customer groups would improve the accuracy of final load forecasting. We therefore propose the method that identifies customer behaviors through learning to aggregate

similar customers. This method is called Load Forecasting through Learning Customer Behaviors, named as LFLCB for short. In LF-LCB, sparse Continuous Conditional Random Fields (SCCRF) is proposed to identify customer behaviors through supervised learning. Then all customers can be hierarchically clustered according to the identified customer behaviors. For each customer cluster, a representative CCRF is fine-tuned to predict its load. Finally, the load of the grid system is obtained by summing the loads of all customer clusters. The system is simple to fetch customer behaviors in which Customer aggregation tries to "smooth" the random behaviors of customers by clustering similar customers into the same group. The system extends our previous work to take neighboring variables into account. With the consideration of multiple neighboring variables, the system can model the load forecasting for each customer more accurately, and hence improve the accuracy of load forecasting in a grid.

## II. Literature Review:

<https://scholars.uow.edu.au/display/publication128760> A customer's energy consumption pattern is referred as customer behavior. It would altogether profit load determining in a matrix if client conduct could be considered. This paper proposes an imaginative strategy that totals various kinds of clients by their distinguished practices, and afterward predicts the heap of every client.

\*<https://www.optimove.com/resources/learning-center/customer-segmentation-via-cluster-analysis> customer behavior changes frequently, performing cluster-based segmentation only once in a while is not sufficient. Ideally, it should be performed daily, taking advantage of all latest customer behavioral and transactional data. For most online businesses, this means identifying dozens or hundreds of



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different personas that can be independently targeted by marketers

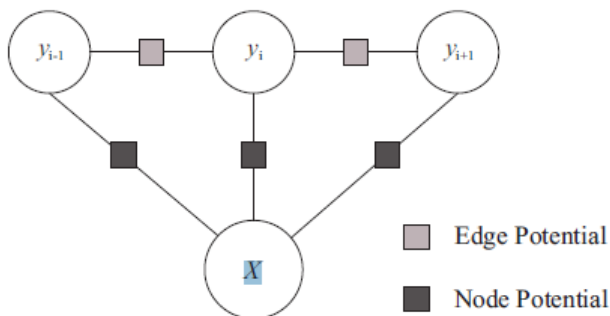
### III. ALGORITHM

#### AN INTRODUCTION TO CCRF

In this section, the concept of CCRF is introduced. As CCRF is originated from CRF, we briefly introduce CRF first, and then extend CRF to CCRF.

#### Conditional Random Fields

CRF [27] was initially proposed for labeling sequence data. The chain-structured CRF, as illustrated in Fig. 1, is widely used.



**Fig:1.**An illustration of a CRF with a chain structure.

Assume that  $X = \{x_1; x_2; \dots; x_m\}$  is the given sequence of observations, and  $Y = \{y_1; y_2; \dots; y_n\}$  is the label sequence to be predicted. CRF defines the conditional probability  $P(Y|X)$  in Equation 1.

$$P(Y|X) = \frac{1}{Z(X)} \exp(\Psi),$$

where  $\Psi$  is the energy function, and  $Z(X)$  is the partition function that normalizes  $P(Y|X)$ .

The energy function  $\Psi$  is further defined as

$$\Psi = \sum_i \sum_{k=1}^{K_1} \alpha_k f_k(y_i, X) + \sum_{i,j} \sum_{k=1}^{K_2} \beta_k g_k(y_i, y_j, X),$$

#### Introducing L1 norm to regularize CCRF

**Input:** Training samples  $D = \{(X; Y)\}^Q_1$ ;

**Output:** Weight parameter vector  $\_;$

1: **Initialize:** Initial point  $\_0$ ;  $S \leftarrow \{\}$ ,  $R \leftarrow \{\}$ .

2: **for**  $k = 0$  to  $T$  **do**

3: Compute the pseudo-gradient  $\phi F(\_)$

4: Choose an orphant  $\_k$

5: Construct  $H_k$  using  $S$  and  $R$

6: Compute search direction  $p_k$

7: Find  $\_{k+1}$  with constrained line search

8: **if** termination condition satisfied **then**

9: Stop and return  $\_{k+1}$

10: **end if**

11: Update  $S$  with  $s_k = \_{k+1} - \_k$

12: Update  $R$  with  $r_k = -\nabla L(\_{k+1}) + \nabla L(\_k)$

13: **end for**

#### LOAD FORECASTING :

With the learned sCCRF for each customer cluster, the hourly load can be predicted. Summing the predicted load for each cluster, the final load for the whole grid can be obtained.

To predict the load for each customer cluster, we find the most likely  $y$  given the observed



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feature  $\mathbf{X}$ , as formulated in Equation 7. Benefiting from the multivariate Gaussian form, the inference becomes quite efficient. To maximize  $P(\mathbf{y}|\mathbf{X})$  in the multivariate Gaussian (see Equation 19), we simply make  $\mathbf{y}$  equal to  $\mu(\mathbf{X})$ ,

$$\hat{\mathbf{y}} = \operatorname{argmax}_{\mathbf{y}} (P(\mathbf{y}|\mathbf{X})) = \mu(\mathbf{X}) = \Sigma \cdot \theta$$

Assuming there are  $N$  customer clusters formed in the grid, adding up the predicted load of each cluster  $\hat{\mathbf{y}}^i$  elementwise, the final load  $\mathbf{y}^W$  of the whole grid is obtained by the following equation.

$$\mathbf{y}^W = \sum_{i=1}^N \hat{\mathbf{y}}^i$$

## IV. RESULTS

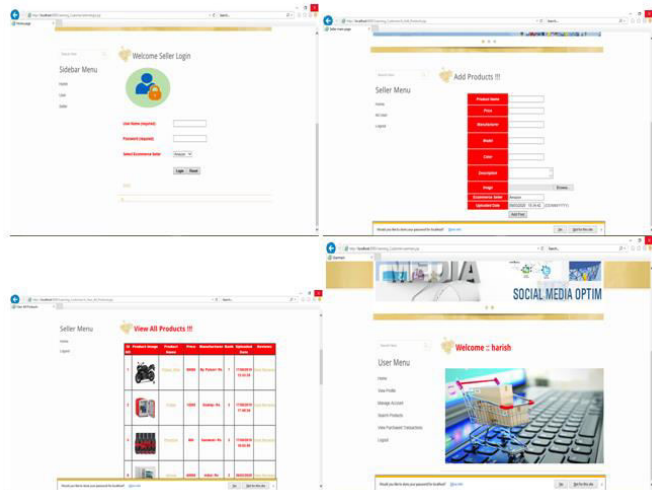


Fig:2. User Interface

The Difference in their validation and accuracy on the data which is given shown below:

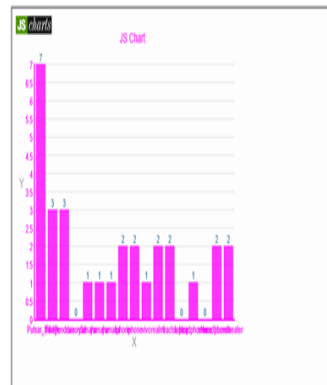
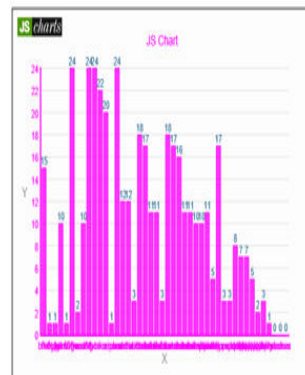


Fig:3. View Product & Keyword scores

**View All Users List !!!**

Username	Email	status	View
Harish	Harish.123@gmail.com	Authorized	more info...
Ashok	Ashok.123@gmail.com	Authorized	more info...
Manjunath	tmksmanju13@gmail.com	Authorized	more info...
ramakrishna	ramakrishnavv85@gmail.com	Authorized	more info...
vamsi	mikkilivamsi@gmail.com	Authorized	more info...
vardhan	vardhan@gmail.com	Authorized	more info...
sirishamam	mam@gmail.com	Authorized	more info...

[Back](#)

Fig:4. Users List

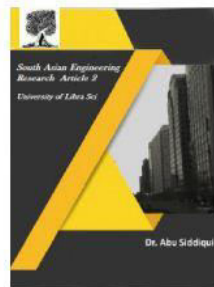


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## V. CONCLUSION

This paper proposed a load forecasting method through learning customer behaviors (LF-LCB), which utilized the proposed SCCRF to analyze customer behaviors by using the learned weights to reflect different energy consumption patterns of various customers. The results of experiments conducted from several perspectives supported the following two conclusions: 1) Learning customer behaviors to aggregate customers can improve the prediction precision and lead to a reasonable computation cost. 2) The proposed SCCRF is an efficient learning tool with feature selection capacity.

Our work can potentially facilitate research in related domains. Learning customer behaviors to aggregate customers in fact can supply a general methodology to assist better decision making towards various customers in a complex market environment. This is worth further exploration in other market domains. Evaluation results also indicate that the proposed SCCRF is effective in feature selection and prediction. Thus, SCCRF can also be applied in other related research fields.

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